



# 2019 Impact Report

A Year of Accomplishments



Copyright © Child Brain Injury Trust  
Registered Charity No. 1113326 | A Charity Registered in Scotland SC 039703  
Registered Company No. 5738517 | VAT Registration 125 7951 96

[www.childbraininjurytrust.org.uk](http://www.childbraininjurytrust.org.uk)

# 2019 IMPACT REPORT

---

## Contents:

- Page 3. Welcome from CEO, Lisa Turan
- Page 5. About us
- Page 6. Our work
- Page 13. Action for Brain Injury Week and Early Years
- Page 14. GloWeek
- Page 15. Fundraising
- Page 17. Increasing knowledge and understanding
- Page 18. Future Impact





# 2019 IMPACT REPORT

---

**We believe every family should have the opportunity to reach their full potential following childhood acquired brain injury.**

Every time I meet a family we work with, I am struck by their strength, resilience and patience. This inspires our charity to be ambitious about the impact we make, not only for individuals, but also for the communities they live in and the professionals who work with them.

I am proud that over the last year the Child Brain injury Trust has supported so many families to overcome the issues and challenges they have faced, not only from a medical perspective, but from also from a social and emotional one.

No one can imagine the trauma that families face and what might happen in the future. It is vital that our direct support is meaningful, and that it enables families to move forward to create a positive impact for them so they are better equipped for their futures. We want to change the way in which society views childhood acquired brain injury so that the many thousands of families who do not access our support can benefit too.

Demonstrating and measuring the impact and reach of our work is not straight forward. Statistics are not accurately reported across health and social care, so it's vital that we understand where changes are happening in society and that we measure factors so that we can provide the very best support for families across the whole of the UK.

Our Impact Report aims to provide an honest and clear picture of the difference we are making to the lives of families through our far reaching work. We believe no family should feel isolated or ill informed about their future, which is why we continuously gather feedback enabling us to learn more about the social impact childhood acquired brain injury has on families and giving us the direction for developing our work.

We strongly believe that early intervention creates better outcomes and that a consistent and supportive approach across all sectors help families in the long term to lead fulfilling and participative lives.

Lisa Turan  
Chief Executive Officer





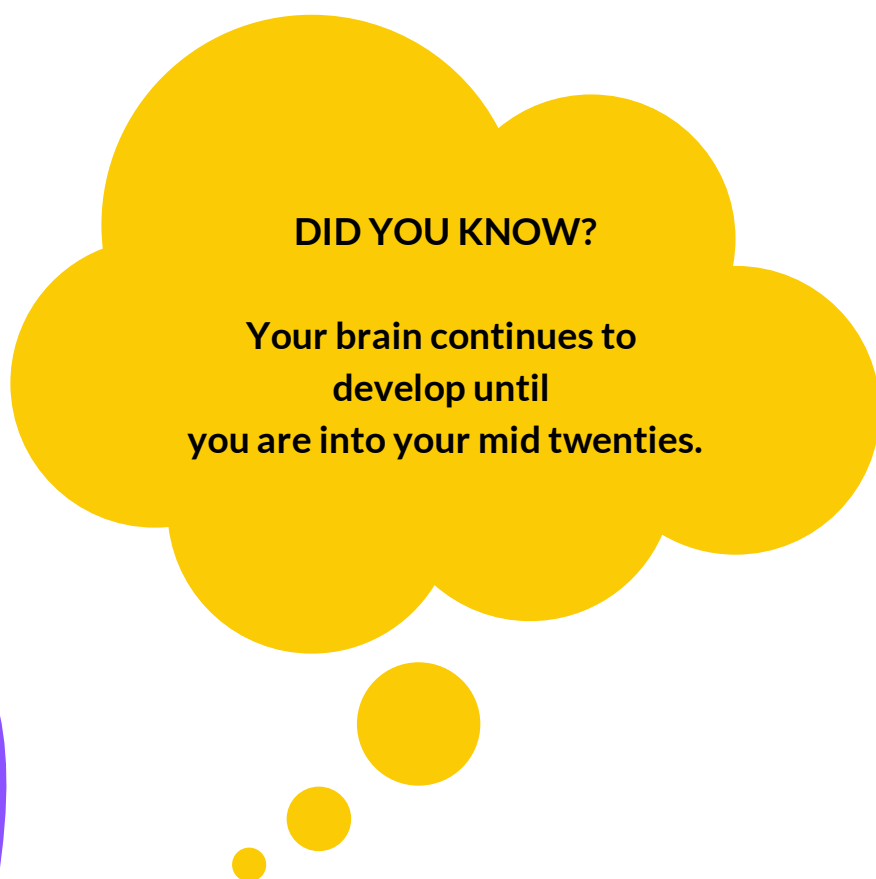
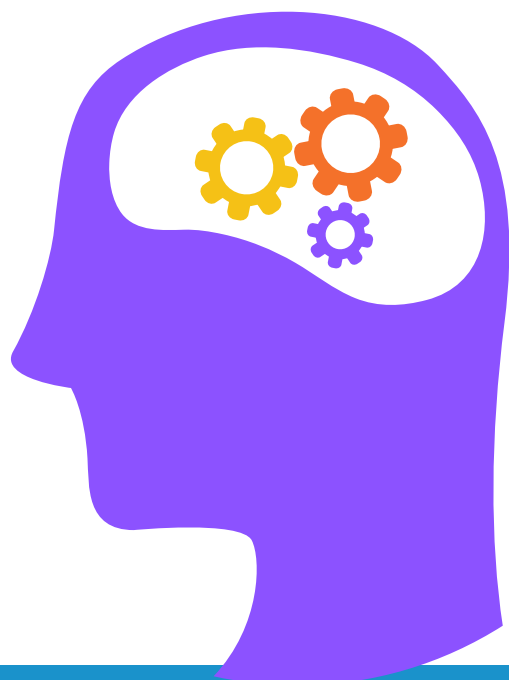
## ABOUT US

---

All families supported by the Child Brain Injury Trust have been thrown into a situation they never planned for or expected to be in. They never imagined that a brain injury could be so overwhelming and complex, and they never imagined they would need support to help keep their lives as normal as possible.

### The Facts

- 40,000 children & young people acquire a brain injury every year.
- There is little or no support for families once they have left hospital.
- A child or young person with an acquired brain injury will not know the effects of their injury until their brain has fully matured.



## What we do

---

### Our vision:

Is to live in a society where all children and young people with an acquired brain injury are diagnosed promptly and receive the support they and their families need to reach their full potential and to have the best quality of life possible.

### Our goals and priorities:

- Securing the recognition of childhood acquired brain injury in its own right.
- Improving the quality of life for more children and their families affected by ABI.
- To secure early intervention in order that the issues resulting from ABI are addressed.



# Our values:

At the heart of our organisation are the people we exist to support.  
Our values reflect the way we work to achieve our vision.

## We ...



**Are brave and bold**



**Are influential & determined**



**Are professional**



**Have integrity**



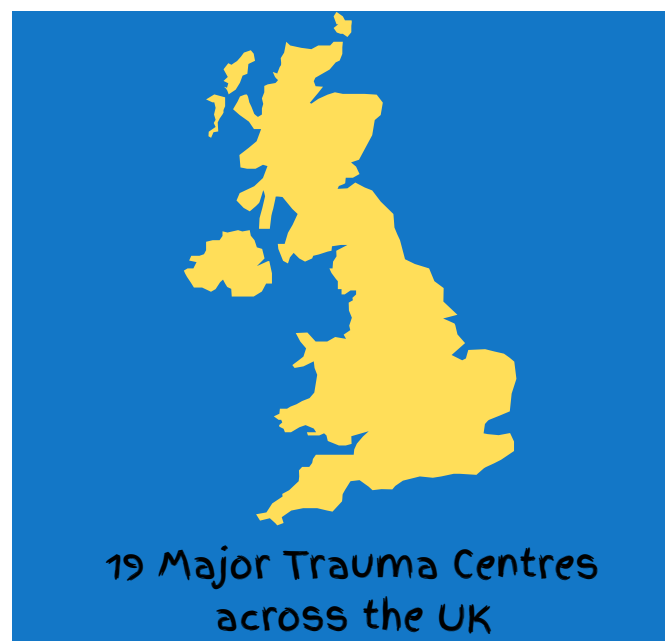
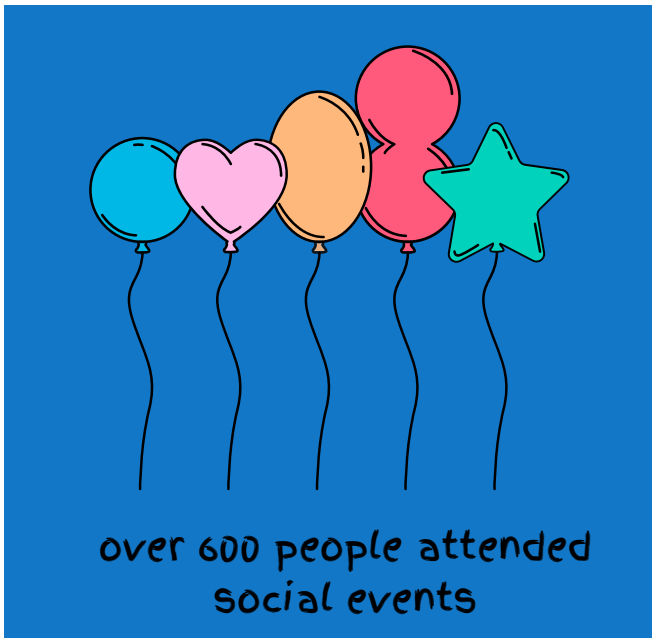
**Are innovative & responsive**



**Are caring & family centered**



## Our Work






## Direct Support

---

Our model of direct support continues to go from strength to strength, supporting families across the UK who are affected by childhood acquired brain injury. This is part of our core work and one that has the greatest impact on the families we support.



"The team have visited our home and our school, they were our first point of contact after our child's illness".

Our service is predominantly based in and around Major Trauma Centres and adopts an approach that focuses on early intervention across the acute setting. However, we also work in the community, in schools, provide some home visits and offer Facebook support groups. We facilitate social opportunities which give families an opportunity to speak to each other whilst enjoying activities such as a picnic, Christmas party or a visit to the zoo.

Our early intervention approach continues to be the most effective intervention for families.



# Direct Support

---



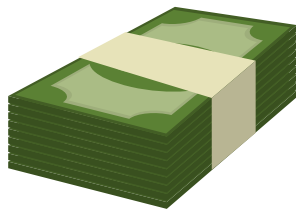
Support at Major  
Trauma Centres



Emotional support



Support at School /  
College



Financial support and  
benefits advice



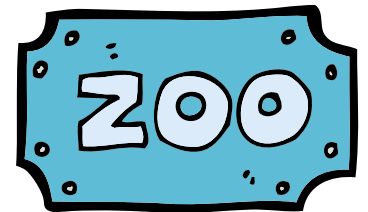
Support online



Support at home



Support from our legal  
partners



Social events and  
days out

## Family Engagement

---

"I just wanted to say how informative and beneficial your webinar was yesterday. I was a bit reluctant /nervous/afraid but I registered for the seminar and I am so pleased that I did. It was clear and easy to follow and put a lot of things into context for me".

"It was amazing to see Isla and Sam coming onto the pitch before the game. We are so proud of Isla - just over a year ago she couldn't walk or swallow her food. She is a big inspiration to me and a strong, wonderful little girl."

"Fantastic! Adults and children had an amazing time! Thank you".

"Brilliant event! Location is first class and the activities were great. Everyone was so helpful and friendly".

"I applied for Disability Living Allowance (DLA) and got it. I never would have done that. This has made a massive difference to us, as I am a single parent".

## Campaigns - Action for Brain Injury Week and Early Years



Early Years Programme. Launched January 2018.

As a CPD accredited training supplier, we developed a new online training programme for anyone working in an early years setting across the UK. Working through this programme will result in the nursery or day care unit being recognised as "Head Injury Aware".



Brain Injury Information Cards. Launched May 2018.

Alison Wilcox, Head of Education at nasen said: "*Many children and young people experience difficulties both in school or college and in the outside world due to brain injury. These difficulties can be exacerbated when they are in situations with people who are unaware that their behaviour may have such a cause. Offering young people a personal Brain Injury Information Card is a great way to support their independence and to help others to better understand the potential impact of their injury.*"



## Campaigns - GloWeek

Each October when the clocks go back, children may find themselves walking to and from school in the dark.

Research tell us that there is an increase in head injuries at this time as a result of low light and changing weather conditions.

In 2018 we received almost 100 requests from schools for road safety session bookings, and we were able to deliver almost 30 sessions in person. Other schools were able to access our resources online to run their own sessions.





# Fundraising

We couldn't do what we do without the many supporters we are privileged to know. Individuals, Corporate and Charitable foundations – they have all contributed to the positive social impact that the charity looks to achieve.



"We are looking forward to AGloHA! again this year and having lots of fun with the @cbituk team, whilst raising awareness of the work you do to support families and individuals affected by childhood acquired brain injury".

*Tweet from Corporate Supporter*



Over £1m of  
income  
generated with  
your support







# 2019 A YEAR OF LEARNING



We launched a new resource in partnership with nasen (National Association for Special Educational Needs).



We launched our Early Years Course to wide acclaim.



Over 280 people tuned into our E-learning sessions.



The All About My Brain book; the aim of the book is to help young people understand how and why their brain injury affects them.



We held a legal conference for 38 delegates.



Our workshops were attended by 180 people right across the UK.

# Future Impact

We remain committed to our values and strategic aims to increase awareness of ABI, to provide support and to ensure families have a positive future.



Reducing isolation



Reducing Stress



Increasing Confidence



Improving Quality of Life



Improving health and wellbeing



# 2019

## A Year of Accomplishments

To all of the wonderful people and organisations who have contributed to the Child Brain Injury Trust, we want to thank you on behalf of everyone who has benefited from your support.

THANK  
YOU



Get in touch:

For any office enquiries please call 01869 341075

Child Brain Injury Trust

Unit 1, Great Barn

Baynards Green Farm

Nr Bicester

Oxfordshire

OX27 7SG

Email: [office@cbituk.org](mailto:office@cbituk.org)

Facebook: [@childbraininjurytrust](https://www.facebook.com/childbraininjurytrust)

Instagram: [@cbituk](https://www.instagram.com/cbituk)

Twitter: [@cbituk](https://twitter.com/cbituk)

Linkedin: [Child Brain Injury Trust](https://www.linkedin.com/company/child-brain-injury-trust)

Pinterest: [Child Brain Injury Trust](https://www.pinterest.com/child-brain-injury-trust)

YouTube: [Child Brain Injury Trust UK](https://www.youtube.com/channel/UCv8v8v8v8v8v8v8v8v8v8v8)